

Valpak PPWR Conformity Data & Documentation Service

.....

Supporting manufacturers with PPWR
compliance and Documents of Conformity.



Introduction to PPWR's market-restrictive requirements.

From 12 August 2026, the EU Packaging and Packaging Waste Regulation (PPWR) introduces market-restrictive requirements. Manufacturers and producers will need to demonstrate conformity with relevant PPWR articles and generate a Document of Conformity (DoC) to sell products in the EU and Northern Ireland.

Valpak's PPWR Conformity Data & Documentation Service helps manufacturers navigate these requirements efficiently, ensuring packaging compliance is managed in a structured, auditable, and risk-prioritised way. Producers are responsible for checking the products they sell have the technical documentation and Declaration of Conformity

Did you know?

Under PPWR, you're the manufacturer if packaging is made to your design or carries your brand. The only exception is micro-enterprises, where the supplier takes on that role, provided they're in the same Member State.



What it means for your business.

- **Regulatory obligation:** Each packaging unit must undergo conformity assessment
- **Market access risk:** Products without a valid Document of Conformity could face market restrictions
- **Dynamic compliance landscape:** Staggered implementation includes PFAs restrictions, recycled content minimums, design-for-recycling criteria, and packaging minimisation requirements
- **Ongoing monitoring:** Reassessments are required for new articles or packaging changes

Failing to comply may trigger audits by European Commission market surveillance authorities, making it essential for manufacturers to have version-controlled, up-to-date Documents of Conformity for all packaging products.

Our support and expertise.

Valpak provides a structured, four-step approach to help your business meet PPWR requirements:

Step 1



Scoping and onboarding

- Confirm customer obligations under PPWR
- Construct a comprehensive packaging dataset
- Identify data gaps and set supplier engagement priorities
- Structure data surveys to obtain required information

Step 2



Supplier data collection

- Deploy structured supplier surveys via our Supplier Data Hub (SDH)
- Gather key PPWR-specific information, e.g., PFAs presence, supporting evidence for audits
- Track responses and manage follow-ups for incomplete data

Step 3



Component-level data organisation

- Collate and structure packaging component information for PPWR conformity assessment
- Maintain auditable, version-controlled records
- Update data records when new articles are released or packaging changes occur



Step 4



Document of Conformity generation

- Generate structured Documents of Conformity including:
 - Unique packaging identification numbers
 - Manufacturer details and responsibilities
 - Packaging descriptions and material types
 - Conformity statements with manufacturer signatures
- Store DoCs and supporting evidence in Valpak's Members Area for easy access and export

Strategic compliance reporting & commercial risk insight

- In addition to Conformity Document generation, Valpak can provide our members with a detailed PPWR Compliance Report highlighting:
 - High-risk or strategically important non-compliant products
 - Specific PPWR articles products are non-compliant against
 - Root cause analysis
 - Clear actions for compliance
- Reports can prioritise products by sales volume or revenue impact transforms PPWR compliance from an administrative task into a proactive, risk-managed strategy



Why choose Valpak.



Proven expertise: Extensive experience in packaging data collection and regulatory compliance



Purpose-built systems: In-house tools for data management and conformity tracking



Dedicated research team: Continuous monitoring of PPWR developments



End-to-end support: From supplier data collection to Document of Conformity generation and ongoing monitoring



PLATINUM Top 1%

ecovadis

Sustainability Rating

DEC 2025

Customer
satisfaction
rate

94%

Complementary services.



PPWR Advisory Service

Compliance Support and Guidance. We help you understand EU packaging rules, what you need to do, and how to stay compliant with straightforward advice and easy-to-use tools.



Carbon Footprinting and Life Cycle Assessments

Measure and understand the environmental impact of your packaging and products, helping you make informed sustainability decisions.



Sustainability Consultancy

Expert guidance on environmental strategies, circular economy initiatives, and regulatory compliance tailored to your business needs.



Data Management, Reporting and Insight

Collect, analyse, and act on packaging and waste data efficiently, transforming compliance and sustainability information into actionable insights.



Packaging Technology Consultancy and Innovation Support

Optimise packaging design and materials to meet recyclability, sustainability, and regulatory targets, while driving innovation in your product portfolio.



Global Compliance

Support for meeting extended producer responsibility and other environmental obligations across multiple countries, ensuring you can trade confidently in all key markets.

**For a free
consultation
to assess your
PPWR data
requirements
please
contact us.**



Unit 4,
Stratford Business Park,
Banbury Road,
Stratford-upon-Avon
CV37 7GW

03450 682 572
info@valpak.co.uk
valpak.co.uk