



Support packages for the **Recyclability** **Assessment Methodology**

Helping businesses achieve packaging
optimisation and pEPR compliance.

Contents

- 1** Understanding the Recyclability Assessment Methodology (RAM) & pEPR Compliance.
 - 2 The RAM RAG Rating System:
- 3** Our advanced RAM services – Smarter tools, smarter decisions.
 - 4 Choose the level of support that suits your needs
- 5** RAM Data Solutions: Simplify compliance, maximise insights
- 6** Guide to green: Improve your RAM score & reduce pEPR costs
- 7** Contact us
- 7** Why Valpak
 - 7 Unmatched data resources
 - 7 Over 27 Years of compliance expertise
 - 7 Pioneers in packaging compliance
- 8** What our customers have to say



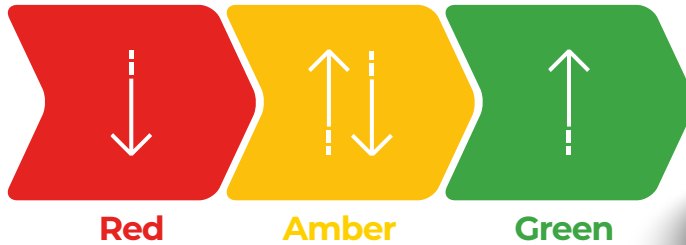
Understanding the Recyclability Assessment Methodology (RAM) & pEPR Compliance.

The UK's Packaging Extended Producer Responsibility (pEPR) Regulations place greater accountability on businesses for the recyclability of their packaging. This means that materials that are hard to recycle will attract higher fees, while sustainable choices can reduce compliance costs.

The government has introduced the Recyclability Assessment Methodology (RAM) to provide a clear, data-driven approach to understanding your packaging's recyclability.

The RAM RAG Rating System:

The RAM guidance outlines all the characteristics of packaging, on a material-specific basis, that are deemed to affect its ability to be collected, sorted, or recycled in the UK. By taking their packaging through the RAM, producers will receive Red, Amber, or Green (RAG) ratings, which will, from 2026 onwards, determine the fees they'll pay into the pEPR system.



- **Red:** Packaging that is difficult to recycle, attracting higher pEPR fees.
- **Amber:** Packaging with some recyclability challenges, leading to moderate pEPR fees.
- **Green:** Packaging that is widely recyclable, resulting in lower compliance costs.

By integrating RAM insights with our Packaging pEPR Compliance services, we help businesses navigate packaging fees, reduce costs, and improve sustainability performance.

Find out more about pEPR for Packaging
<https://www.valpak.co.uk/epr-drs/epr-for-packaging/>

Our advanced RAM services – Smarter tools, smarter decisions.

By using our tools and expertise, businesses can take control of their pEPR obligations, optimise packaging, and cut costs:



Consultancy services:

Not sure about your RAM scores? We can conduct a one-time assessment of your packaging components or review your in-house assessments for accuracy and peace of mind.



Data services:

Assistance with accurate data collection and reporting to ensure compliance with RAM requirements.



Packaging Technology Consultancy:

Insights into the latest innovations and sustainable packaging solutions to improve your RAM rating, reducing your pEPR costs and improving your environmental impact.



Educational resources:

Help your team understand and implement sustainable packaging practices, through tools such as our RAM Decision Trees and other online tools.



Choose the level of support that suits your needs

From basic assessments to determine your RAM score to in-depth recyclability improvement plans, our expert guidance helps you enhance recyclability, move your packaging to green and reduce pEPR fees.

Regardless of whether you're a Valpak Packaging Compliance Scheme customer, we can support you.

Navigate the new pEPR regulations with accurate reporting and expert advice. Valpak Packaging Compliance Scheme members enjoy a wealth of benefits. **Enquire today!**



RAM Data Solutions: Simplify compliance, maximise insights

Navigating Packaging Extended Producer Responsibility (pEPR) and the Recycling Assessment Methodology (RAM) can be complex.

Our pEPR Data Insights solutions cut through the confusion, ensuring compliance while providing valuable insights for cost-effective decision-making and sustainable packaging strategies.

With over 27 years of expertise as the UK's largest compliance scheme, we take the burden off your shoulders, streamlining reporting, ensuring accuracy, and offering tailored support for businesses across industries.

With a packaging database of over **55 million SKUs**, we combine **cutting-edge technology** with extensive industry expertise to deliver accurate, data-driven insights. Whether you're tackling new regulations or optimising your packaging strategy, Valpak's **pEPR Data Insights solutions** ensure compliance while driving sustainability success.

How our pEPR Data Insights solutions can support you:

- **Regulatory expertise** – Lean on our in-depth knowledge of pEPR regulations and RAM.
- **Fully outsourced pEPR reporting and RAM classification** – We take ownership of your reporting obligations, handling data reporting and material classifications on your behalf.
- **Cost transparency** – Receive detailed pEPR and packaging waste recovery note (PRN) cost reports to budget effectively and make informed decisions.
- **Flexible and scalable** – Our solution adapts to your industry-specific needs.
- **Fully account-managed** – Our team ensures you receive continuous support and guidance.
- **Outsourced packaging data collection** – We can gather detailed packaging data on your behalf where required.

[Download our Data Insights brochure](#) to discover we can simplify compliance and drive smarter, more sustainable packaging decisions.

Guide to green: Improve your RAM score & reduce pEPR costs

Optimising your packaging for recyclability is key to lowering your pEPR costs and achieving a green RAG rating. Our Consultancy services provide expert guidance to help businesses assess, refine, and improve their packaging strategies. Whether you need a basic recyclability assessment, detailed material analysis, or a full packaging redesign plan, we offer tailored solutions to suit your needs.



[Download our Sustainability 101](#) for actionable steps to optimise your packaging, reduce costs, and meet sustainability targets.



One-time RAM audit – A comprehensive review that highlights areas for improvement in your packaging sustainability and compliance.



Life Cycle Assessments (LCAs) – Understand the environmental impact of your packaging, from cradle to grave, and find ways to improve.



Environmental Product Declarations (EPDs) – Transparent, credible reporting on the environmental impact of your packaging to support improvements and meet sustainability goals.



Packaging Technology Consultancy – Innovative, sustainable packaging solutions.

Through data-driven insights and industry expertise, we help you enhance sustainability, meet compliance requirements, and future-proof your packaging.

Contact us

Let's discuss your requirements and find the perfect package

Talk to us about your needs, and we'll help identify the right package to suit your goals. Whether it's enhancing packaging sustainability, meeting packaging compliance requirements, or improving your RAG rating, our team is here to find the perfect solution for your business.

Call: 03450 682 572

Why Valpak

Partnering with Valpak means aligning with a leader in packaging compliance and sustainability. Here's why businesses trust us:

Unmatched data resources

Our product and packaging database is industry-leading, holding information on over 55 million products sold in the UK. This extensive dataset allows us to provide accurate and efficient compliance services.

EcoVadis Platinum Sustainability Rating

Valpak has earned a rare *Platinum sustainability rating from EcoVadis, placing us in the top 1% of 130,000 global companies assessed annually. This accolade reflects our unwavering commitment to sustainable practices.



Over 27 Years of compliance expertise

With over 27 years of experience, Valpak has been at the forefront of packaging compliance, guiding businesses through evolving regulations since 1997, with a spotless 100% compliance record.



Pioneers in packaging compliance

As the UK's largest and first packaging compliance scheme, we have set industry standards, helping thousands of businesses achieve their sustainability goals.

Choosing Valpak means partnering with a trusted leader dedicated to your compliance and sustainability success.

What our customers have to say

“ Valpak’s Life Cycle Assessment services have been crucial in understanding the environmental impacts of our products. Their detailed analysis has guided us in making more sustainable choices for our game titles. ”

SEGA
Europe Limited



“ Partnering with Valpak has streamlined our compliance processes. Their in-depth knowledge and proactive approach have made adhering to packaging waste regulations straightforward and stress-free. ”

Bel UK



**For a free
consultation
to assess your
packaging
compliance
requirements
please
contact us.**



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