

# Experts in international EPR reporting and compliance

Helping your business  
to meet EPR compliance  
requirements.

Recommended by

**VANA**™

# Introduction.

Through an affiliation with Valpak Limited, VANA's members benefit from Valpak's long established international data reporting services, which are underpinned by a robust packaging and product database, containing over 50 million SKUs, extensive data handling expertise and comprehensive knowledge of global environmental compliance requirements.

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With reforms to the Danish Packaging Waste Regulations now requiring obligated producers to report planned packaging consumption and extended producer responsibility requirements emerging across the world, Valpak's services can support VANA's members with their legal responsibilities.

Recommended by

**VANA**<sup>TM</sup>

# Service options.



## Regulatory reporting

- Gather and manage validated packaging data
- Calculate compliance obligations
- Complete compliance reports in line with regulatory requirements
- Data submission to relevant schemes and authorities
- Regulatory updates



## Cost modelling & analysis

- Forecast future compliance costs
- Analyse costs to determine largest contributors
- Develop strategies to mitigate compliance costs
- Model financial impact of regulatory changes



## Sustainability target tracking

- Develop and set packaging sustainability goals
- Track progress via our Insights Platform
- Identify and act on areas preventing you from achieving goals

# Simplifying complex data and compliance reporting.

**Our services exist to create a robust and high-quality packaging data set for VANA's customers, helping to make packaging compliance and reporting processes more efficient.**

### We can:

- Collect data from your suppliers via our Data Hub
- Store and manage data within our internal product and packaging database to ease the burden of managing data
- Calculate your EPR submissions on your behalf
- Manipulate data into the correct format for submission in line with country specific EPR Regulations
- Provide detailed insight of the packaging your business handles, helping to analyse packaging to reduce weights and improve design

# Eliminating the burden of complying with environmental legislation overseas.

If your business is an established or fast-growing Denmark based business operating in, or selling into, international markets, it may be obligated to comply with producer responsibility legislation in the countries in which it performs activities.

It is important that you understand the range of producer responsibility legislation that your business may be obligated to comply with.

These obligations are complex and vary by country, service, methods of sale and thresholds.

Valpak's team can provide invaluable support, allowing you to grow your business globally whilst being confident that its overseas environmental compliance requirements are being met.

This support provides protection for your business and your brand against prosecution and reputational damage.



## Why Valpak?

**With over two decades of experience in data management and expertise in environmental regulations across 195 countries, we are your trusted partner.**

Our vast weights database, containing over 50 million SKUs with unique packaging metrics, supported by 125 data experts, ensures efficient and accurate operations.

Customers typically achieve a minimum 30% increase in efficiency and cost savings. Our services not only ensure data submission accuracy but also offer valuable insights to enhance packaging design and support broader CSR goals.

*Our service has been recognised by our customers, who have reported savings between **83.000 kr to 131.000 kr***



**3,200** data submissions annually worldwide under a variety of regulations

...



**195** countries our knowledge of environmental regulations extends to

...



**96%** satisfaction rating from our customers



# Data Hub.

## Gathering data from your suppliers

**Our Data Hub is an online tool that allows us to efficiently gather packaging data from your suppliers. The hub is equipped with a comprehensive set of automated checks to guarantee the accuracy of all data being collected for your dataset.**

**The Data Hub enables us to collect a wide range of metrics including:**

- Packaging weights
- Material types
- Recycled content percentage and evidence
- Detailed data for planned consumption of packaging reporting

This tool helps you future proof your data ready for the introduction of Denmark's Packaging EPR Regulations, plus additional global EPR requirements, by collecting data such as sustainability, lamination, certification, and recyclability.



# Insight Platform.

## Global EPR reporting software

Customers report annual average cost savings of **88.000 kr**

The Insight Platform is a customisable, online reporting tool that provides full visibility of your packaging data at SKU and component level. This enables advanced cost modelling for current and future legislation reporting requirements.



### Compliance cost modelling

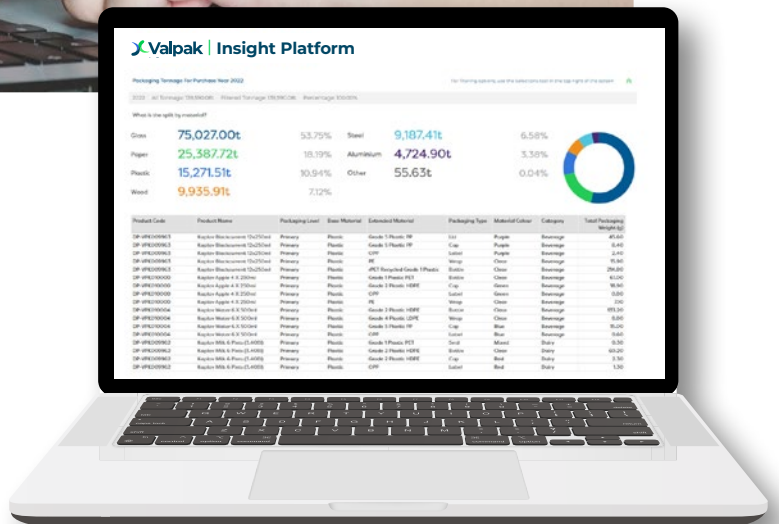
Offers sophisticated cost modelling features to address both current and expected legislative reporting obligations in Denmark and across the globe. Using modelled compliance levies, the Platform provides accurate packaging cost forecasts at a detailed level.

### Detailed packaging data

Comprises modules that provide a comprehensive overview of packaging data, including information regarding material types, data sources, and component specifications.

### CSR reporting

Automated reports can be sent monthly to all stakeholders to track progress against Corporate Social Responsibility (CSR) targets.



# Packaging optimisation.

If you are looking to assess and reduce the environmental impact of your business's products or packaging, we can provide further support offering additional value-added services:

## Packaging analysis

Benchmark your business' packaging with the competition and wider industry.

## Life cycle assessments

Understand the environmental impacts of your product packaging over the entire life cycle.

## 'What If' modelling

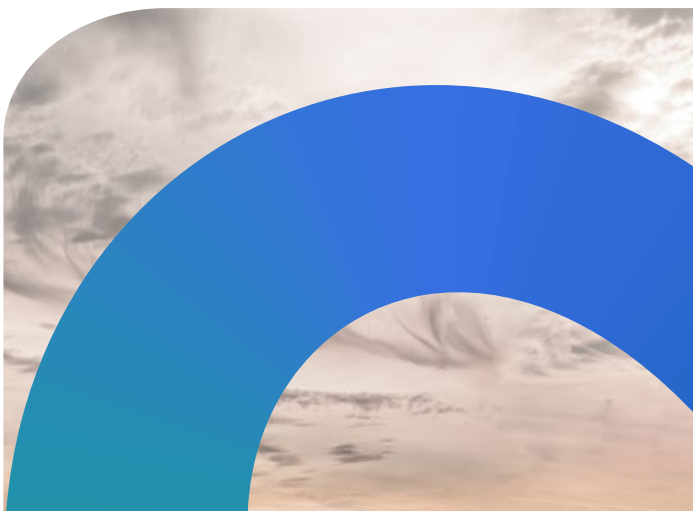
A before and after comparison of your business's packaging data. The tool enables you to apply a set of hypothetical modifications to your packaging data to identify how changes can impact costs and obligated tonnage.

# Beyond extended producer responsibility. Horizon Scanning Service

If you wish to keep up to date with environmental legislation changes or emerging legislation or want to discover opportunities for reducing your business's environmental footprint in other countries, Valpak's team of expert consultants can provide further support via our value-added Horizon Scanning Service.

Our Horizon Scanning Solution keeps businesses up-to-date with environmental legislation changes across the globe!

We will ensure your business remains compliant with continually changing environmental legislation and voluntary agreements both in Denmark and internationally. Our expert team of researchers will work with you to find out what your business's priorities are, offering a tailored service focusing on areas of particular interest, providing quarterly updates.





# What our customers have to say.

## Tesco Stores Limited



*“Tesco highly recommend the Insight Platform for anyone looking to get significantly increased value from their packaging data and is delighted to have supported Valpak in its development.*”



## Arla



*“The partnership between Arla and Valpak has never been stronger. Valpak has been instrumental in transforming our compliance with the various Packaging Waste Regulations. The support, tools and service from the team of experts at Valpak has been first class and a breath of fresh air both in terms of reporting and, submissions. We look forward to many more years of building the partnership.*”



## ASOS



*“For the past 4 years Valpak has been our first port of call for expert advice on waste compliance. The Valpak International Compliance team have provided invaluable support, allowing us to grow our business globally whilst being confident that our overseas compliance requirements are being met. We've really appreciated Valpak's knowledge and commercial understanding and would recommend their services.*”



## WD-40



*“The horizon scanning report offered by Valpak has been an invaluable asset to our business, allowing us to keep track of upcoming changes and requirements in the extended producer responsibility landscape. We have been able to communicate country-specific requirements to our European offices and prepare and keep on top of any changes.*”

For more  
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