

ReDress

Get

textiles

EPR ready

Reconomy 

What is EPR?

Extended Producer Responsibility (EPR) is an environmental policy where a producer's obligations and responsibilities for a product are extended into the post-consumer stage of its life cycle.

Producers are responsible for an EPR fee, which is based on the products put on the market in a specific country. Introducing EPR improves infrastructure, opens investment into new technologies, as well as incentivises environmental design.



The textile industry uses **93 billion cubic metres of water**



It is the **3rd highest user of water and land and 4th most carbon intensive**



14m tonnes of microplastic can be found in the oceans

35% of this is from textiles.



5% of global carbon emissions come from textiles

This could account for **50%** of the global carbon budget by 2050

What does textiles EPR mean for you?

Though there will be some variation between countries, the principles of EPR are consistent. By 1st January 2025, EU legislation will mandate the setup of schemes for the separate collection of textiles for reuse and recycling.

The European Parliament has agreed to EPR schemes, through which producers that sell textiles in the EU will cover costs for collecting, sorting and recycling them separately. Member states will have to establish these schemes 18 months after the directive comes into force.

The new rules will cover products such as clothing and accessories, blankets, bed linen, curtains, hats, footwear, mattresses, and carpets, as well as products that contain textile-related materials such as leather, composition leather, rubber or plastic.

The potential implications of textiles EPR to your business are wide reaching:



Global obligations



Legislative timescales



Financial impact



Data and reporting requirements



Eco modulation

Solving your textiles EPR challenges

Reconomy is an international circular economy specialist that combines technology, skills and incredible people to build sustainability 'Loops' that create circular opportunities for business.

We manage over 132m product returns a year for major fashion and homewares brands and have demonstrated a 20% reduction in our customers' carbon intensity since 2020. We have expanded to operate across more than 80 countries, with more than 4,000 colleagues and over 10,000 customers.

Our specialist capabilities throughout the resource cycle offer the best way to get textiles EPR ready with our ReDress product mix, simplifying a complex problem.



A tailored approach with ReDress

ReDress is Reconomy's single-service solution to enable textiles EPR preparation and compliance, providing producers with the means to fully understand and meet their obligations relating to this complex regulatory challenge.

ReDress brings together expertise from across four Reconomy brands - Advanced Supply Chain (ASC), ReBounce, RLG and Valpak - into one centrally managed service. ReDress is aptly named because we are redressing the balance between textiles producers and their global environmental responsibilities, delivering benefits that include:

- Greater commercial efficiency
- Improved operations
- Full strategic control
- Consolidated visibility
- Integrated reporting

Redressing the environmental impact of fashion

As a single solution made of modular parts, ReDress can be tailored to the specific needs of your business, either fulfilling all your requirements right around the resource loop or allowing you to select the specific components you require. Our ReDress product mix consists of:

Horizon scanning

Our international compliance team keeps you informed on environmental legislation and insights to mitigate risk within an evolving global legislative landscape.

Data Management

With complex legislation, data is key for driving informed business decisions. We've paired high-quality data management with innovative tools to make compliance reporting easier and more efficient.

Environmental Compliance

Whether it's supporting you throughout the whole process or stepping in for part of it, we help simplify compliance with our global Producer Responsibility Organisation (PRO) operation.

Omnichannel Take-back

EPR legislation includes mandatory take-back programmes. Through a combination of integrated software and an extensive logistics network, we provide a complete ecosystem to handle used textile take-back, globally.

Repair Services

Through our repair network, we can restore used textiles into a reusable or resaleable condition and provide advice in this area.

Additional services

In addition to our core product mix offered by ReDress, we are also able to provide:

- Consultancy services
- Sorting and recycling
- Better cotton initiative auditing
- B2B and B2C portals
- Retail ready services
- Resale and rental platforms
- B2B repairs and rework
- Digital product passports





Reconomy

Our comprehensive Textiles EPR solution is delivered to you by:



To find out more, visit
reconomy.com/redress

