



**Prepare for  
The EcoDesign for  
Sustainable Products  
Regulation (ESPR)**

Lead the transition to  
sustainable products and digital  
transparency with Valpak

# Contents

---

An introduction.	01
Understanding ESPR and DPPs.	02
How Valpak can support you.	03
Our services include	04
Why Valpak	05

# An introduction.

**The EcoDesign for Sustainable Products Regulation (ESPR) is transforming the way products are designed, manufactured, and sold across the EU.**

From Digital Product Passports (DPPs) to rules on the destruction of unsold products, the requirements go far beyond compliance, demanding transparency, traceability and circularity.

For many organisations, this shift feels complex and resource-heavy. That's where Valpak comes in.

Our experts, together with our technology partners Fabacus and Buyerdock, can help you understand and prepare for the changes, turning regulatory obligations into opportunities for innovation, efficiency, and brand value.



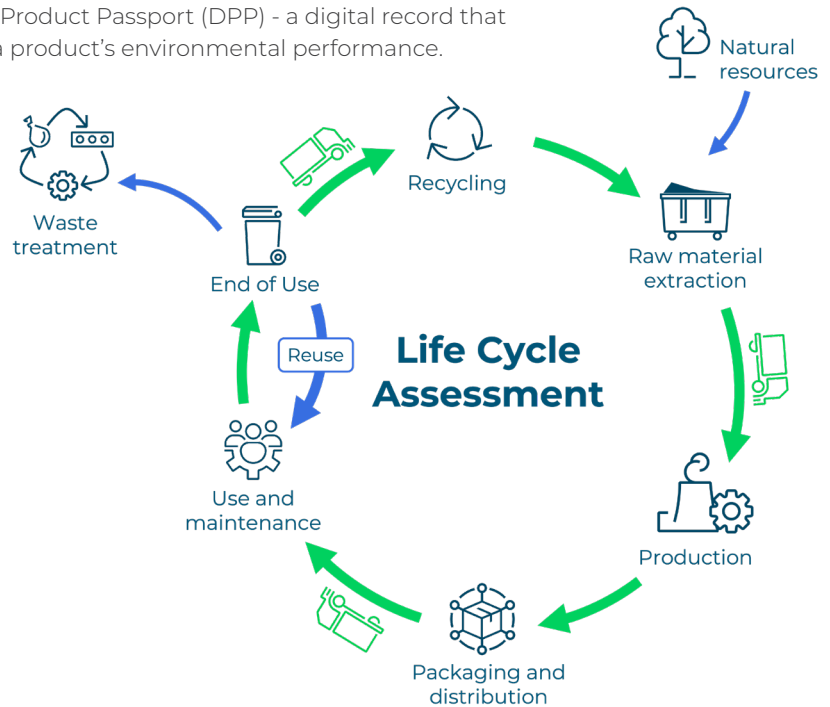
# Understanding ESPR and DPPs.

The EcoDesign for Sustainable Products (ESPR) will apply to nearly all EU products, aiming to enhance sustainability across their entire lifecycle, through improved circularity, energy performance, recyclability, and durability. Its cornerstone? The Digital Product Passport (DPP) - a digital record that provides transparent and traceable information about a product's environmental performance.

## Key information required in DPPs may include:

- Product's technical performance
- Materials and their origins
- Repair activities
- Recycling capabilities
- Lifecycle environmental impacts

**Our goal:** To make ESPR preparation practical and achievable, no matter where you are in your compliance journey.



# How Valpak can support you.

With over 25 years of environmental performance, Valpak is uniquely positioned to help businesses prepare for ESPR.

We combine regulatory expertise, data management capability, and sustainability insight to create a complete service offering for DPP and ecodesign readiness.

- Understand your ESPR and DPP obligations
- Assess product impacts through Life Cycle Assessments and Environmental Product Declarations
- Prepare and standardise product data for DPP integration
- Access DPP technology through our partnerships with Fabacus and Buyerdock
- Stay informed of international obligations with Horizon Scanning and International Compliance updates



# Our services include

## Digital Product Passport readiness

Through our partnerships with Fabacus and Buyerdock, we offer end-to-end support for DPP implementation — from mapping product data to creating passport-ready datasets and understanding sector-specific requirements.

## Life Cycle Assessment (LCA)

Our LCA experts provide support at all stages of product development:



Design stage LCA to guide product design decisions and minimise environmental impacts early in development. Comparative LCAs can be used to assess alternative materials or compositions.



Full product LCA to calculate environmental impacts across a product's lifecycle, ensuring you meet DPP and ESRP reporting requirements.



Third-party verified LCA for added credibility and assurance.

## Environmental Product Declarations (EPDs)

We develop and verify EPDs to complement your DPPs. EPDs communicate environmental impacts in a transparent, standardised format — and can include guidance for product use and maintenance to reduce energy and water consumption.

## Horizon Scanning Service

Stay ahead of evolving legislation. Our Horizon Scanning reports identify upcoming regulatory changes, helping you anticipate obligations across multiple markets.

## International Compliance Support

Whether you sell in the EU, UK, or globally, our International Compliance team ensures you understand and meet packaging, WEEE, and product-specific obligations in every territory.



# Why Valpak

---

## Industry experience

Over 25 years of expertise supporting businesses with packaging, EPR, and product compliance.

## DPP partnerships

Collaboration with Fabacus and Buyerdock to deliver practical, scalable Digital Product Passport solutions.



## Integrated Consulting services

Comprehensive sustainability consulting, including LCA at design stage, comparative LCAs, and EPD development, helping businesses optimise environmental performance while ensuring compliance.

## Global reach

Access to international compliance expertise and updates covering 30+ markets worldwide.

## Trusted by industry leaders

Valpak supports over 2,000 businesses across packaging, retail, manufacturing, and technology sectors.

## Future-focused

Our strategic services help you align with the ESPR, PPWR, and CSRD — creating synergy across your sustainability and compliance programmes.

### Prepare now for ESPR success.

Turn compliance into competitive advantage with Valpak's expert support in DPPs, LCA, EPD, and sustainable design.

**For a free  
consultation  
to assess your  
ESPR  
compliance  
requirements  
please  
contact us.**



Unit 4,  
Stratford Business Park,  
Banbury Road,  
Stratford-upon-Avon  
CV37 7GW

---

**03450 682 572**  
**info@valpak.co.uk**

**valpak.co.uk**

**Valpak** — Helping businesses prepare for  
ESPR through smarter data, sustainable  
design, and digital innovation.