

Your Information	Processing Activity	Grounds for Processing
Information you give to us	To carry out our obligations arising from any contracts entered into between you and us (including processing of any payments) and to provide you with the information, services [and/or products] that you request from us.	Such processing is necessary for the performance of a contract to which you are a party.
	<p>To provide you, or permit carefully selected third parties (including but not limited to those set out in the paragraph entitled '<i>Disclosure of your information</i>') to provide you, by telephone, post or email, with information about other goods and services that are similar to those that you have already purchased or enquired about.</p> <p>We do not permit such third parties to use your information to market its own products or services independently of our products or services (unless you have given consent in accordance with the paragraph entitled '<i>Marketing</i>'). You may have also given such third parties consent as part of your direct relationship with the third party in question.</p>	<p>We rely on our legitimate interests to such processing.</p> <p>However, if you decide now, or at any later time, that you do not wish to receive this information, please click here to contact us. You may also contact any third party sender of Marketing communications to opt out of future such communications or use the appropriate built in opt out mechanism in any such communication.</p>
Sharing with the Valpak group of companies.	We will make your information available to other members of the Valpak group of companies (including but not limited to those set out in the paragraph entitled ' <i>Disclosure of your information</i> '), either for fulfilment of Valpak services, or to enable them to provide you with information about similar products or services which they believe would be of interest to you.	<p>In terms of contract fulfillment, such processing is necessary for the performance of a contract to which you are a party.</p> <p>In terms of the provision of information to you, we rely on our legitimate interests to such processing.</p> <p>However, if you decide</p>

		now, or at any later time, that you do not wish to receive this information, please click here to contact us.
	To maintain any registered account that you hold with us.	Such processing is necessary to ensure we comply with our obligations in a contract with you.
	We may also, from time to time, ask you to complete customer satisfaction surveys to assist us in improving our service to you and will use your information to issue such surveys.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
	To notify you by email about changes to our service.	Such processing is necessary for the purposes of the legitimate interests pursued by us.
	To ensure that content from the Platform is presented in the most effective manner for you and for your computer and to provide you with content which is tailored to your individual tastes.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
Information we collect about you.	To administer the Platform and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner

		possible.
	To improve the Platform to ensure that content is presented in the most effective manner for you and for your computer and to provide you with content which is tailored to your individual tastes.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
	To allow you to participate in interactive features on the Platform, when you choose to do so.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
	As part of our efforts to keep our site safe and secure.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
	To measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you.	Such processing is in the legitimate interests pursued by us to ensure we are able to provide our services in the most efficient and effective manner possible.
Information we receive from other source.	We will combine this information with information you give to us and information we collect about you. We will use this information and the combined	Such processing is necessary for the purposes of the legitimate interests pursued by us to

	information for the purposes set out above (depending on the types of information we receive).	ensure we provide our services in the most efficient and effective manner possible.
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