



Zero Waste to Landfill

Valpak's independent
certification service.



Contents



of Norway and Deeside Cereals

An independent Zero Waste to Landfill Certification auditing service.



If your business is achieving zero waste to landfill, either in the UK or globally, Valpak can provide an independent auditing service to certify this achievement.

Certification ensures a complete audit trail of how your waste is treated and any process losses. It provides independent verification of your zero waste to landfill achievement, as well as confidence that your business is meeting a recognised standard.

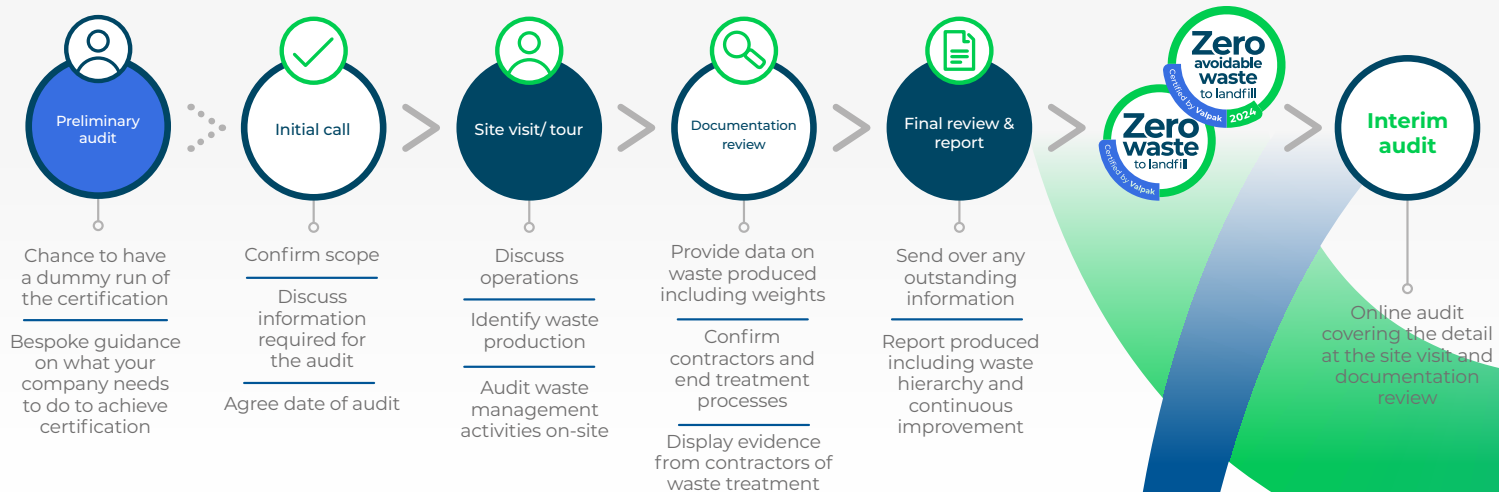
Further benefits of being independently certified include:

1. Demonstrates your organisation's commitment to the environment
2. Shows progress towards the UN's Sustainable Development Goals
3. Showcases your efforts to improve Corporate Social Responsibility
4. Increased business opportunities from environmentally aware customers
5. Marketing opportunities including the use of the Zero Waste to Landfill certification logo



Our service.

We can verify your zero waste to landfill certification via our four-stage process in year one, or add in a preliminary audit prior to for Certification.



Introducing our new Zero Avoidable Waste to Landfill tier.

This certification tier, introduced in 2023, allows for small amounts of a business's waste to go to landfill when there is no other option for particular waste streams.

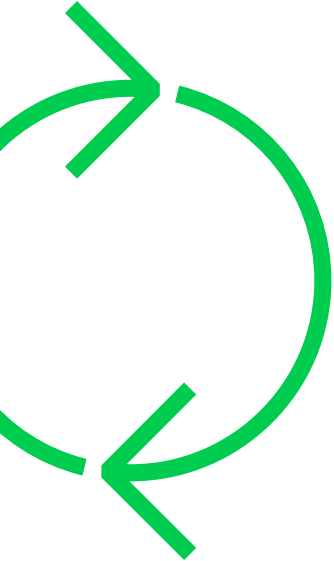
It is hoped that this certification tier will communicate transparency and will therefore prevent businesses from being accused of greenwashing.

The certificate for this tier will detail the percentage amount of 'Zero Avoidable Waste to Landfill' and business's that achieve this will be provided with a 'Zero Avoidable Waste to Landfill' logo for marketing purposes.



Our support.

Valpak has been helping businesses find recycling and waste management solutions since 2000.



We are part of Reconomy, which means our Zero Waste to Landfill Team works alongside our sister company, Reconomy UK, to provide unrivalled expert knowledge on how waste is managed.

Collectively, we have an excellent knowledge of waste contractors in the UK and across the globe and their treatment processes.

Valpak can provide your business with support as you work towards zero waste to landfill or zero avoidable waste to landfill and can offer any guidance you need to ensure your waste is managed in an effective, reliable, and safe way.

We can establish your waste activities baseline and develop your zero waste to landfill strategy, including carrying out independent Zero Waste to Landfill audits and identifying closed loop recycling opportunities.

Once your business is certified as zero waste to landfill or zero avoidable waste to landfill, Valpak can offer a range of marketing support including:

- Promotion of achievement via Valpak social media channels
- A case study and blog published on the Valpak website
- Creation of social media banners, which you can use to promote your achievement
- Provision of a zero waste to landfill or zero avoidable waste to landfill logo to apply to your marketing materials

Reconomy UK's Recycling Services

Our Reconomy sister brand, Reconomy UK, works with a large portfolio of compliant contractors to provide flexible, consistent, and reliable services to meet your recycling and waste management requirements.

Our Reconomy team has an excellent knowledge of waste compliance including the waste hierarchy, waste compliance documentation and is up to date with industry news.

Rio Sustainability Platform

Our user-friendly portal is a complete sustainability platform providing your business with visibility across all areas of your recycling and waste management activities, giving you peace of mind that your business and contractors are compliant with waste legislation.

In addition, the Rio Sustainability Platform allows you to monitor transport and energy usage as well as providing you with access to several CPD approved e-learning courses.



Complementary services.

Green claims

Independent certification of your Zero Waste to Landfill achievement can help your business to meet the requirements of the Green Claims Code. Additionally, to help you substantiate green claims, Valpak can provide:

- Help with gathering evidence via our Insight Platform
- Life cycle assessments and carbon footprinting – third-party verification and reports to provide evidence that claims are accurate
- Analysis of packaging to verify recyclability and recycled content, and to ensure best in class

Better Cotton Initiative Independent Assessments

Valpak can conduct the required Better Cotton Measuring Cotton Consumption independent assessments for Retailer and Brand members, including:

- Reviewing the cotton fibre consumption submission form
- Reviewing all records related to your business's cotton fibre consumption measurement in an electronic format
- Reviewing the 'documented protocol' of how the records are used to create the cotton fibre consumption measurement



Waste mapping

Valpak's Consulting team can help your business to reduce the amount of waste it generates at source. Our team of sustainability consultants have considerable knowledge and skills in undertaking waste prevention and diversion reviews, particularly in the food and drink sector.

This service typically includes:

- Site visits
- Mapping packaging and product wastes to inform and develop good practice
- A report containing recommendations and strategies for prevention, recovery, and reuse



Why Valpak.

Valpak is an independent third-party organisation with a team of experienced auditors who conduct various assessments. These include certifications for Zero Waste to Landfill and reviews on waste prevention and diversion, completing over 400 waste audits annually.

Our Zero Waste to Landfill auditors have over 20 years of combined auditing experience. Through the audit process, our team helps businesses to navigate the complexities of their waste supply chains giving them greater visibility of how their waste is treated

Valpak is a Reconomy brand, which means our team can benefit from the waste management experience of Reconomy UK on top of its own. Reconomy UK is the UK's market-leading provider of outsourced recycling and resource management services.

Reconomy UK co-ordinates more than 12,000 waste movements every week and annually manage approximately 3m tonnes of waste. They work with thousands of UK businesses – from SMEs through to large blue-chip companies – helping them to manage their waste in a responsible, sustainable, and cost-effective way.

Supported by a network of over 1,000 pre-approved supply chain partners, Reconomy's nationwide service operates across four key sectors: commercial construction, house building, infrastructure, and business and industry.



What our customers have to say.

“With Valpak's support and advice, we not only managed to achieve Zero Waste to Landfill certification, but also managed to reduce our carbon footprint and gain increased value from some of our waste materials. The business opportunities that have arisen from this recognition are a bonus.”

Snuggledown of Norway

“Valpak not only helped us achieve Zero Waste to Landfill certification but also identified opportunities for continuous improvement.”

Deeside Cereals Ltd



To find out
how we can
**support your
business**
to achieve
zero
waste to
landfill
please
contact us.



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