



UK Packaging Regulations – Guidance on Consumer Information Obligations (CIOs)

Introduction

The UK Packaging Regulations place a responsibility on organisations that carry out a selling activity (i.e. supply packaging to an end user) to provide end users with the following information:

- Where packaging can be recycled
- The end users role in recycling
- The meaning of labels on packaging
- Relevant chapters on packaging in the National Waste Strategies

recycle-more.co.uk

recycle-more.co.uk is a waste awareness initiative dedicated to providing recycling information to consumers. It's a popular website receiving over 3 million hits each year.

Consumers can find their nearest recycling point for packaging, WEEE and batteries in the UK via the bank locator – the most comprehensive recycling search engine in the UK.

Promotion of the recycle-more website is an easy and efficient way to meet the CIOs. All **Valpak members** are welcome to use recycle-more, **free of charge**, in the following ways:

- Link to www.recycle-more.co.uk and show the recycle-more logo on your website
- Use the recycle-more branding on point of sale information e.g. till receipts, carrier bags
- Use the recycle-more branding on printed material e.g. sales documents, catalogues, adverts

Contact us

If you would like more information on recycle-more or the consumer information obligations please call us on **03450 682 572** or email info@valpak.co.uk