

Packaging Activities



The **Packaging Waste Regulations** work on the principle of shared producer responsibility whereby all obligated organisations have to take responsibility for their impact on the environment.

The packaging supply chain is divided up into **four** activities, and a different percentage of the responsibility is allocated to each different activity. Please refer to diagram below to find out more:

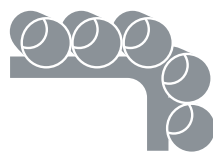


6%

1 Raw Material Manufacturer

Role: Manufacturing of packaging raw materials.

Example: Manufacturer of steel for baked beans cans.



9%

2 Convertor

Role: Manufacturing a recognised packaging item.

Example: Manufacturer of steel can for baked beans.



37%

3 Packer/Filler

Role: Putting a product into packaging.

Example: The company which fills the cans of baked beans.



4 Seller

Role: Supplying the packaging to the end user.

Example A: The wholesaler who sells boxed cans of beans to the supermarket would have the selling obligation on the boxes.



48%

Example B: The supermarket which sells the baked beans to the consumer would have the selling obligation on the cans.



Importer Rolled Up Obligation

Role: Directly importing packaging, packed goods or packaging material.

The level of obligation depends on the stage of the chain at which the packaging is brought into the UK. Rolled up obligation equals total of activities performed abroad.