

'...For the past 4 years Valpak has been our first port of call for expert advice on waste compliance. The Valpak International Compliance team have provided invaluable support, allowing us to grow our business globally whilst being confident that our overseas compliance requirements are being met. We've really appreciated Valpak's knowledge and commercial understanding and would recommend their services.'

The Company

ASOS.com is a global online fashion and beauty retailer, offering branded and own label product lines across womenswear, menswear, footwear, accessories, jewellery and beauty.

The Challenge

Since it was founded in 2000, ASOS.com has grown exponentially, and through dedication and continued development has seen the number of active customers continually grow. As a company experiencing rapid growth and expansion ASOS.com have become obligated under an increasing volume of legislation, including the Packaging, WEEE & Batteries legislation both in the UK, the EU and worldwide. With operations in so many countries, ASOS.com faced a wide variety of compliance obligations and data requirements.

The Solution

With each country implementing producer responsibility regulations differently, ASOS.com turned to Valpak's International Compliance team, who were firstly able to assist them with establishing their obligations across all markets through an Obligation Assessment. Once this research was completed, Valpak were able to register the company with compliance

schemes where necessary and help ASOS.com offset their overseas obligations for waste compliance.

Once obligations were established across Europe, ASOS.com realised that outsourcing the data collection and submission to a third party would be the most cost effective solution. With many new product lines being introduced each week and an average monthly sales data growing year on year, ASOS.com would have to dedicate a large amount of in house resource to analysing a full year's data.

Valpak are the largest and most experienced compliance scheme in the UK, with over 160 data management clients and experience of managing compliance and calculating data submissions in 26 different countries, as such ASOS.com were confident that Valpak would be the ideal partner to handle their data obligations in multiple countries. With a dedicated account manager and a team of highly qualified data and compliance specialists Valpak has provided a huge range of expertise and access to data both in the UK and overseas.

The Benefits

Outsourcing the administrative burden of international compliance has allowed ASOS to have confidence in their compliance overseas as they expand and develop as a global brand. Obligated to make almost 200 submissions across multiple territories every year, using Valpak International Data Solutions has been crucial to ensuring accurate and timely data submissions and compliance with all aspects of the regulations.

The holistic and price competitive service from Valpak ensures that ASOS.com is fully compliant with the Packaging, WEEE & Batteries legislation in the UK and other European countries.

Regular communication with experienced and knowledgeable staff; time and resource savings; increased accuracy of submissions and the removal of administrative burdens are just some of the benefits ASOS.com have received by taking the International Valpak Data Solutions service.

For more information on this project please call us on **03450 682 572** or email info@valpak.co.uk