

Marks & Spencer used Valpak's International Compliance Service to ensure that compliance was achieved for sales made to household end users outside of the UK



Operating international stores poses a lot of challenges for retailers. This is tough enough when opening stores in the UK, but when opening a new store overseas there are many other challenges to tackle, environmental waste compliance being just one of these. With each country implementing different regulations with varying requirements, it is difficult for a retailer to identify exactly what they need to do in order to comply with producer responsibility legislation.

Marks & Spencer used Valpak's International Compliance Service to ensure that compliance was achieved for sales made to household end users outside of the UK. Our International Compliance Team produced detailed compliance requirements for individual countries for Marks & Spencer, who then took the decision to outsource compliance across Europe to Valpak.

This allowed them to focus on the delivery of a high-quality experience for their customers, peace of mind they were compliant and therefore meeting their Plan A commitments across all International operations.

*"Valpak have a dedicated team who identify, quantify and satisfy our obligations on a country specific basis. After we launched our operations overseas, it seemed we were throwing them a different challenge every week, which they met every time"*

Marks & Spencer