

Reducing the burden of packaging compliance for Drake & Morgan



"...we were completely new to the Packaging Waste Regulations and decided to obtain professional advice. Working with Valpak made a complex subject a straightforward one, allowing us to focus staff attention on other matters. Entrusting the relevant data to Valpak has meant an increase in the accuracy of our calculations and I am confident that all aspects of compliance are being diligently managed to high standards.'

The Company

Drake & Morgan Ltd is a London based bar group currently operating seven bars and restaurants. The company has grown steadily since the launch of its very first site six years ago and will continue to grow, with a further ten sites scheduled to open in the next few years.

The Challenge

In 2011, Drake & Morgan discovered that they were within the thresholds of the Packaging Waste Regulations and were therefore obligated to comply with this piece of producer responsibility legislation.

Drake & Morgan take legal compliance very seriously which meant they were keen to find a compliance partner that they could trust to outsource their legal responsibilities to.

In addition, the company wanted to find a costeffective and responsible compliance scheme to work with and, after considering many options, decided that Valpak were the most suitable scheme to help them to meet their compliance obligations. They felt that joining a compliance scheme would help to ensure that they were fully compliant with this legislation.

The Solution

Valpak was able to advise Drake & Morgan on their legal obligations for both packaging supplied and any packaging waste arising on-site.

Valpak ensured that:

- Drake & Morgan's legal responsibilities were detailed
- Options and recommendations were presented
- Packaging waste guidance was provided

They also:

- Took on Drake & Morgan's legal responsibility for compliance with the Packaging Waste Regulations
- Calculated Drake & Morgan's obligation and purchased recycling evidence (PRNs) on their behalf
- Checked Drake and Morgan's data submission was as accurate as reasonably possible in accordance with the regulations
- Ensured that Drake & Morgan were registered with the correct environmental agency

The Benefits

As Valpak Compliance Scheme members Drake & Morgan receive the following benefits:

- Access to fully trained experts who can be contacted by telephone, Live Chat or email for help and advice
- Free regional training workshops
- Free compliance reviews
- Offset of consumer information obligations (CIOs) via www.recycle-more.co.uk
- Regular industry news updates
- Access to a unique online data submission system which offers interactive guidance