



Diet Chef Saves Money Following International Compliance Review



"Valpak has helped us understand and deal with the complexities of international compliance. Overall this service has saved us time and money." **Carlo Crolla, Diet Chef**

About the Customer

Diet Chef deliver calorie controlled meals straight to the door of dieters. With over 80,000 customers they are the largest home delivery company.

The Challenge

Having been very successful in the UK, Diet Chef made the decision to expand into overseas markets. They setup websites selling packaged hampers to consumers in France and Germany. As a result of this Diet Chef wanted to understand if they would be affected by environmental legislation in these countries.

The packaging, WEEE and batteries regulations differ in each country so organisations must take the time to research and understand their obligations in each country which can be a very resource intensive exercise. As a result Diet Chef asked Valpak's international compliance experts to assist them with this task.

The Solution

Valpak carried out a comprehensive review of Diet Chef's business activities and identified that they would need to comply with packaging legislation in France and Germany.

Valpak then assisted Diet Chef in:

- Registering with the appropriate authority in France
- Collating and submitting the relevant packaging data for France and Germany

During Valpak's research, it was discovered that Diet Chef were already registered in Germany so a review of their existing data submissions was carried out and areas for improvement identified.

Valpak also carried out additional research into Diet Chef's Green Dot contract in Germany and identified that Diet Chef were overpaying for use of the symbol.

The Benefits

The key benefits Diet Chef achieved from working with Valpak included:

- Peace of mind that they are fully compliant with packaging legislation in France and Germany
- Cost savings of over **£10,000** following the review of existing data submissions and Green Dot contract for Germany
- Resource savings

Valpak continue to support Diet Chef with their international compliance requirements by:

- Reviewing data submissions for accuracy before they are submitted to the relevant authorities
- Acting as a central point of contact with the German and French Authorities
- Informing Diet Chef of any further environmental legislation which may affect them as they continue to grow their business