

"Valpak's services have contributed to the project and have audited and approved our achievement of zero waste to landfill."
Justin Pike, Environmental Supervisor for Epson Telford

About the Customer

Epson is a global imaging and innovation leader whose product line-up ranges from inkjet printers and projectors to sensors and other microdevices. The Epson Group comprises more than 75,000 employees in 97 countries and is proud of its on-going contribution to the global environment and communities in which it operates.

The Challenge

Epson's activities are guided by their "Environmental Vision 2050" in which they have committed to reduce CO2 emissions by 90% across the lifecycle of all products and services by the year 2050.

Epson's site at Telford is at the forefront of Seiko Epson's environmental activities, and is often held up as a "best practice" example for other companies in the group to follow.

Epson Telford wanted to achieve Zero Waste to Landfill Certification to provide a practical example of how they are reducing their impact on the environment. However, they needed confirmation, from a third party, that the Zero Waste to Landfill objective had been achieved.

The Solution

Valpak assisted Epson with the management and delivery of a large element of their zero waste achievement and tackled materials such as polystyrene, hard plastics and rubber.

Some of the activities that Valpak carried out included:

- A full audit of all materials entering and exiting the site
- A clear plan to reduce, reuse and recycle materials wherever practical and cost effective
- Setting of waste management targets
- Development of a communications strategy with staff and suppliers
- Close working relationship with contractors to deliver an effective and efficient service

The Benefits

Valpak conducted a full site audit to review waste management practices and then confirmed that Epson's Zero Waste to Landfill objective had been achieved.

The work means that Epson has become the first company to be awarded the new certification, setting the benchmark for other companies in the industry.

Epson now hold a certificate to recognise the achievement, which will stand for 12 months until they are reassessed in 2013.