

The Consumer Information Obligations (CIOs)



What is Required of Valpak Packaging Members?

As part of the Producer Responsibility Obligations (Packaging Waste) Regulations 2007, 'sellers' are required to provide the following information to their customers:

- where packaging can be recycled
- the customer's role in recycling
- the meaning of labels on packaging
- the relevant chapters on packaging in the National Waste Strategies

How Does Valpak Meet Your CIOs

As a member of Valpak's Packaging Compliance scheme, Valpak offers the recycle-more brand to aid our 'seller' members meet the CIOs obligations.

Run predominantly through a website, www.recycle-more.co.uk provides the UK's most comprehensive bank locator. This is an extremely successful feature allowing consumers throughout the UK to find their nearest recycling site details for packaging, waste electronics and batteries.

Recycle-more is popular website receiving over 3 million hits each year and also provides a wide range of recycling information and advice for householders, businesses and schools.

How Can You Benefit from recycle-more?

Promotion of the recycle-more website is an easy and efficient way to meet your CIOs as it is available for you to use free of charge. Valpak members can take advantage of recycle-more in the following ways:

1. Link to www.recycle-more.co.uk

All members are welcome to link to the recycle-more website, and may use the recycle-more logo as shown below on their website.



2. Point of Sale Information

Valpak members can use the recycle-more branding on plastic bags or till receipts which will direct consumers to the recycle-more website.

3. Printed material

The recycle-more brand can be used on sales material, catalogues or advertisements.

4. Refer recycling queries to the recycle-more team

5. Use the brand and expertise in recycling initiatives

If you are interested in using the recycle-more logo or would like any further information on recycle-more or the Consumer Information Obligations please email recycle-more@valpak.co.uk or call 08450 682 572.

