

# Battery Consumer Information



## The regulations

As part of the Waste Batteries and Accumulators Regulations 2009, end-users of portable batteries must be fully informed of the following:

- the desirability of not disposing of waste batteries as unsorted municipal waste and of participating in their separate collection so as to facilitate treatment and recycling;
- the collection and recycling facilities available to them;
- their role in contributing to the recycling of waste batteries;
- the meaning of the symbol of the crossed-out wheeled bin shown in Schedule 9 and the chemical symbols “Hg”, “Cd” and “Pb”.

## How can Valpak assist?

Recycle-more.co.uk is a Valpak waste awareness initiative which is dedicated to providing recycling information on a wide range of issues to consumers.

The website offers a dedicated battery recycling section which provides all the consumer information required by the regulations.

Consumers can also find their nearest recycling points anywhere in the UK via the recycle-more bank locator, the most comprehensive recycling site search engine in the UK.

## What can I do?

All members of the Valpak Battery Compliance scheme can use the recycle-more brand in the following ways to inform consumers about battery recycling:

### 1. Link to [www.recycle-more.co.uk](http://www.recycle-more.co.uk)

All members are welcome to link to the recycle-more website, and may use the recycle-more logo as shown below on their website.



### 2. Point of Sale Information

Valpak members can use the recycle-more branding on plastic bags or till receipts which will direct consumers to the recycle-more website and encourage them to recycle their batteries

### 3. Printed material

The recycle-more brand can be used on sales material, catalogues or advertisements

For more details or if you would like to use the recycle-more logo and branding to promote battery recycling please email [recycle-more@valpak.co.uk](mailto:recycle-more@valpak.co.uk).

